

BRIANNA

EDUCATION

Stonehill College, Easton, MA

Bachelor of Arts

Major: Graphic Design Minor: Art History

Graduated: May 2017

University of Westminster, London, England

School of Media, Arts and Design, Harrow

Study Abroad, Fall Semester 2015

WORK EXPERIENCE

Independent Graphic Designer & Artist, Taunton, MA

March 2015 - Present

Freelance Graphic Designer

- Organized and generated identity design and marketing materials for small business owners. Learned to work creatively within the limitations of a client's vision and to successfully meet their expectations.
- Beginning in November 2018 I worked with Studio 27 Print & Design Group as a graphic designer on a part-time basis, I worked on various projects for local businesses and the city of Taunton.

Collette, Pawtucket, RI

October 2018 - Present

Freelance Graphic Designer

- Continued assisting the art director and marketing department with creative projects.

Graphic Designer

April 2018 - October 2018

- Managed daily tasks through Workfront, which generally included design work for to the company's partnerships as well as regional travel brochures and other print and digital projects.
- Was lead designer for the "Future of Travel" global forum, a 2-day convention that celebrated Collette's centennial year this past June. I created the branding and all deliverables for the event.

Contract Graphic Designer

November 2017 - April 2018

- Worked within Workfront to manage fast-paced workday. Created various print and digital deliverables for the marketing department daily, along with any projects the creative team needed assistance with.

Symmons Industries, Briantree, MA

June 2016 - May 2017

Graphic Design Intern

- Gained experience working alongside various departments to create content distributed by the company.
- Developed and created the employee handbook from start to finish. I was responsible for the concept, layout, photography, design, and final production with professional printer.

Stonehill College, Easton, MA

January 2014 - May 2015

Theatre Department Publicity Coordinator

- Worked with a team to create marketing content for the theatre department for its events and courses.
- Designed and hand-painted the large sign that hangs outside of the theatre building and advertises the department's upcoming plays and meetings.

ACTIVITIES

AIGA Stonehill Chapter

September 2016 - May 2017

Stonehill College, Easton, MA

Stonehill InHouse Design

September 2016 - May 2017

Stonehill College, Easton, MA

BRIANNA SANTO

Graphic Designer

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